

Voter Messaging Survey: Selected Results by Age Group California



CENTER FOR
INCLUSIVE
DEMOCRACY

What kinds of concerns do you have when it comes to casting your ballot in the November 2020 presidential election?											
	COVID-19 infection	Long lines	Not receiving ballot	Inaccessible voting location	Finding voting location	Ballot not counted	I do not trust the USPS	Ballot tampering	Don't know how to cast VBM ballot	Uncomfortable voting in non-native language	Other
All Eligible Voters*	14.2%	8.8%	10.5%	5.3%	3.7%	12.0%	6.0%	9.7%	1.8%	1.8%	1.8%
18-24	18.9%	10.5%	11.3%	6.6%	4.4%	11.3%	6.2%	9.0%	3.9%	1.9%	0.6%
25-34	22.1%	9.5%	14.5%	5.3%	4.5%	11.1%	5.6%	8.4%	1.7%	1.3%	0.7%
35-44	20.5%	12.6%	13.3%	7.7%	7.7%	12.6%	5.7%	10.6%	2.1%	1.7%	0.8%
45-54	12.5%	11.0%	10.0%	5.4%	2.3%	13.2%	6.0%	11.2%	1.7%	2.4%	2.5%
55-64	5.7%	5.1%	7.0%	4.0%	1.3%	11.7%	5.9%	9.6%	0.7%	1.4%	3.1%
65-74	4.1%	3.9%	5.4%	2.9%	1.7%	12.7%	6.3%	9.3%	0.4%	1.8%	2.3%
75+	4.2%	4.0%	7.0%	1.8%	0.7%	11.1%	8.0%	10.0%	0.9%	3.5%	1.9%

Data Source: CID Voter Messaging Survey
* All Eligible Voters defined as: Adult citizens

Thinking ahead to the November 2020 presidential election, what would be your most preferred way to cast a ballot?								
	Voting in person on Election Day	Voting in person three days before Election Day	Mailing in my ballot	Dropping off my ballot at VC	Dropping off my ballot in Drop Box	Using different voting methods in different elections	None	Don't know
All Eligible Voters*	23.1%	7.7%	41.8%	9.4%	7.7%	1.3%	4.6%	4.3%
18-24	18.9%	10.3%	31.9%	10.3%	10.9%	2.4%	7.3%	8.0%
25-34	24.4%	9.4%	37.1%	10.3%	6.8%	1.6%	5.9%	4.5%
35-44	32.7%	8.5%	34.8%	8.7%	5.7%	1.5%	4.9%	3.2%
45-54	26.1%	7.4%	41.4%	9.1%	7.1%	1.2%	2.7%	4.9%
55-64	21.3%	5.6%	49.7%	9.2%	7.3%	0.5%	3.9%	2.4%
65-74	15.8%	4.4%	56.1%	10.0%	9.0%	0.6%	2.0%	2.2%
75+	14.0%	4.1%	61.6%	4.9%	7.5%	0.7%	2.3%	4.9%

Data Source: CID Voter Messaging Survey
* All Eligible Voters defined as: Adult citizens

Thinking ahead to the November 2020 presidential election, what would give you the most confidence that your ballot would be counted correctly?								
	Voting in person before Election Day	Voting in person on Election Day	Mailing in my ballot	Dropping off my ballot at VC	Dropping off my ballot in Drop Box	The ability to track my ballot and confirm it was counted	None	Don't know
All Eligible Voters*	8.6%	25.8%	23.1%	8.9%	4.9%	18.5%	5.1%	5.1%
18-24	12.5%	22.6%	17.0%	10.1%	5.5%	16.5%	7.5%	8.3%
25-34	11.0%	25.9%	19.1%	11.7%	5.0%	16.2%	6.5%	4.7%
35-44	10.4%	32.7%	21.4%	8.4%	3.2%	14.7%	5.3%	3.9%
45-54	8.3%	28.4%	22.8%	7.4%	4.4%	19.3%	3.9%	5.5%
55-64	4.7%	24.6%	27.0%	8.1%	5.0%	20.9%	4.6%	5.1%
65-74	3.8%	21.1%	31.1%	7.6%	6.6%	24.5%	2.4%	2.9%
75+	4.6%	20.5%	37.1%	4.6%	4.2%	21.1%	2.7%	5.2%

Data Source: CID Voter Messaging Survey
* All Eligible Voters defined as: Adult citizens

If you vote in person in the November 2020 presidential election, when are you most likely to vote?

	The first week before Election Day, if available	The first weekend before Election Day	The day before Election Day	Election Day	Don't know	Other
All Eligible Voters*	20.6%	18.3%	10.0%	32.4%	16.9%	1.8%
18-24	18.7%	20.7%	14.1%	23.0%	22.7%	0.9%
25-34	17.6%	23.6%	15.2%	27.1%	15.4%	1.0%
35-44	13.8%	22.6%	12.4%	36.5%	13.6%	1.1%
45-54	21.7%	20.7%	7.0%	35.6%	13.3%	1.7%
55-64	25.4%	12.6%	5.2%	36.2%	18.4%	2.2%
65-74	29.2%	9.2%	4.7%	36.6%	16.4%	4.1%
75+	21.5%	7.3%	5.1%	39.7%	22.2%	4.3%

Data Source: CID Voter Messaging Survey

* All Eligible Voters defined as: Adult citizens

Do you happen to know where to find information on the locations of where to vote in person in your community?

	Yes	No	Don't know	I vote by mail or not at a polling place
All Eligible Voters*	56.1%	17.9%	8.6%	17.4%
18-24	45.8%	28.6%	16.0%	9.6%
25-34	61.9%	19.0%	8.4%	10.7%
35-44	64.7%	15.4%	7.8%	12.2%
45-54	60.0%	19.0%	7.5%	13.5%
55-64	53.6%	14.3%	7.2%	24.9%
65-74	51.8%	11.0%	4.2%	33.0%
75+	47.0%	9.1%	4.3%	39.5%

Data Source: CID Voter Messaging Survey

* All Eligible Voters defined as: Adult citizens

Where do you typically turn to for help with questions about registration or voting procedures, or important election dates?

	County voter information guide	The county website	Vote-by-mail packet	Call in to my county elections office	Advertisements from community groups	Advertisements in the media	Social media	Contact a community group	Posters at voting location	Friends or family	No typical way	None	Don't know	Other
All Eligible Voters*	33.5%	31.0%	26.4%	8.3%	4.9%	7.0%	10.2%	3.3%	4.2%	16.6%	5.7%	9.5%	4.0%	1.4%
18-24	19.7%	24.4%	19.0%	9.7%	7.1%	6.8%	18.3%	4.5%	5.6%	26.0%	4.6%	8.4%	7.5%	1.4%
25-34	26.7%	35.8%	24.3%	9.3%	6.8%	9.8%	13.5%	4.7%	4.4%	17.2%	5.0%	8.5%	3.5%	1.2%
35-44	34.0%	37.7%	27.5%	9.8%	6.7%	11.1%	14.4%	5.2%	6.4%	18.6%	4.8%	7.5%	3.2%	0.8%
45-54	35.4%	31.8%	27.2%	6.7%	3.1%	5.4%	8.8%	2.5%	2.8%	16.8%	6.2%	8.7%	4.4%	1.0%
55-64	43.2%	28.7%	28.9%	5.2%	2.7%	3.6%	2.8%	1.0%	2.6%	10.9%	4.9%	11.7%	2.9%	2.2%
65-74	44.1%	29.3%	32.0%	8.5%	2.5%	4.0%	2.6%	1.4%	3.0%	9.3%	8.2%	11.8%	1.9%	1.8%
75+	41.8%	18.4%	32.6%	9.4%	3.0%	6.3%	1.8%	1.1%	2.6%	9.3%	10.2%	13.3%	4.5%	3.0%

Data Source: CID Voter Messaging Survey

* All Eligible Voters defined as: Adult citizens

Did your county change the options for how and where you could cast your ballot in the March 2020 primary election?

	All Eligible Voters*	18-24	25-34	35-44	45-54	55-64	65-74	75+
Yes	26.7%	27.8%	36.0%	37.9%	23.0%	17.6%	15.5%	16.2%
No	36.2%	32.1%	32.4%	33.3%	38.1%	40.8%	42.7%	36.4%
Don't know	37.2%	40.1%	31.7%	28.8%	38.9%	41.6%	41.8%	47.4%

Data Source: CID Voter Messaging Survey

* All Eligible Voters defined as: Adult citizens