

Voter Messaging Survey: Selected Results - Bay Area Region**



What kinds of concerns do you have when it comes to casting your ballot in the November 2020 presidential election?						
	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
COVID-19 infection	10.2%	10.1%	8.6%	20.9%	7.0%	15.8%
Long lines	6.2%	10.1%	5.8%	9.6%	4.5%	10.5%
Not receiving ballot	8.6%	8.7%	9.9%	11.8%	7.0%	5.3%
Inaccessible voting location	3.5%	5.8%	2.5%	4.8%	3.2%	5.3%
Finding voting location	2.1%	2.9%	2.1%	2.7%	1.5%	10.5%
Ballot not counted	11.3%	11.6%	11.5%	17.1%	9.1%	10.5%
I do not trust the USPS	5.3%	7.2%	5.8%	6.4%	4.3%	10.5%
Ballot tampering	7.6%	13.0%	6.6%	10.7%	6.2%	10.5%
Don't know how to cast VBM ballot	1.3%	0.0%	0.4%	2.7%	1.3%	5.3%
Uncomfortable voting in non-native language	1.4%	2.9%	0.8%	2.7%	0.9%	5.3%
Other	1.4%	0.0%	1.6%	1.6%	1.5%	0.0%

Data Source: CID Voter Messaging Survey
 * All Eligible Voters defined as: Adult citizens

Thinking ahead to the November 2020 presidential election, what would be your most preferred way to cast a ballot?						
	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
Voting in person on Election Day	6.0%	14.5%	3.3%	9.1%	4.7%	15.8%
Voting in person three days before Election Day	15.4%	15.9%	9.1%	20.9%	16.4%	10.5%
Mailing in my ballot	50.2%	37.7%	52.3%	40.1%	55.1%	31.6%
Dropping off my ballot at VC	8.9%	7.2%	11.1%	11.2%	7.0%	15.8%
Dropping off my ballot in Drop Box	10.2%	10.1%	11.5%	7.5%	10.8%	5.3%
Using different voting methods in different elections	1.0%	1.4%	1.6%	1.1%	0.6%	0.0%
None	4.6%	5.8%	7.8%	4.8%	2.6%	10.5%
Don't know	3.8%	7.2%	3.3%	5.3%	2.8%	10.5%

Data Source: CID Voter Messaging Survey
 * All Eligible Voters defined as: Adult citizens

Thinking ahead to the November 2020 presidential election, what would give you the most confidence that your ballot would be counted correctly?						
	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
Voting early at an in-person voting location sometime in the three days before Election Day	5.7%	0.9%	15.9%	6.2%	11.8%	0.6%
Voting at an in-person voting location on Election Day	18.9%	1.0%	46.4%	20.2%	55.6%	0.4%
Mailing in a ballot that was automatically sent to my home a month before Election Day	27.2%	1.5%	104.3%	14.4%	84.5%	0.8%
Dropping off my vote-by-mail ballot at an in-person voting location, after having that ballot automatically mailed to my home a month before Election Day	9.9%	0.6%	39.1%	9.5%	24.6%	0.4%
Dropping off my vote-by-mail ballot in a ballot drop-off box, after having that ballot automatically mailed to my home a month before Election Day	6.4%	0.5%	23.2%	7.4%	15.0%	0.0%
The ability to track my ballot and confirm it was counted	23.2%	1.1%	81.2%	12.3%	74.9%	0.9%
None	4.7%	0.5%	27.5%	2.9%	9.1%	0.2%
Don't know	4.0%	0.5%	14.5%	4.1%	8.0%	0.4%

Data Source: CID Voter Messaging Survey
 * All Eligible Voters defined as: Adult citizens

If you vote in person in the November 2020 presidential election, when are you most likely to vote?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
The first week before Election Day, if this option was made available	20.5%	18.8%	25.1%	17.1%	19.2%	36.8%
The first weekend before Election Day	13.1%	10.1%	14.4%	17.6%	11.7%	0.0%
The day before Election Day	7.3%	10.1%	8.6%	10.7%	5.1%	5.3%
Election Day	28.1%	21.7%	22.2%	28.3%	32.1%	15.8%
Don't know	13.9%	15.9%	15.2%	10.7%	14.0%	21.1%
Other:	3.1%	2.9%	2.5%	0.0%	4.2%	10.5%

Data Source: CID Voter Messaging Survey
 * All Eligible Voters defined as: Adult citizens

Do you happen to know where to find information on the locations of where to vote in person in your community?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
Yes	53.5%	53.6%	44.0%	59.4%	56.6%	31.6%
No	16.6%	21.7%	20.6%	19.8%	12.8%	21.1%
Don't know	7.1%	5.8%	9.1%	9.6%	4.7%	26.3%
I vote by mail or not at a polling place	22.8%	18.8%	26.3%	11.2%	25.8%	21.1%

Data Source: CID Voter Messaging Survey
 * All Eligible Voters defined as: Adult citizens

Where do you typically turn to for help with questions about registration or voting procedures, or important election dates?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
County voter information guide	33.9%	30.4%	34.2%	25.7%	37.7%	15.8%
The county website	30.8%	27.5%	28.8%	29.4%	32.6%	31.6%
Vote-by-mail packet	28.6%	33.3%	28.8%	22.5%	30.6%	15.8%
Call in to my county elections office	8.5%	13.0%	7.8%	10.7%	7.7%	0.0%
Advertisements from community groups	4.0%	2.9%	4.1%	3.7%	4.0%	10.5%
Advertisements in the media	4.9%	8.7%	4.1%	7.5%	3.4%	15.8%
Social media	9.7%	14.5%	9.5%	18.7%	5.5%	26.3%
Contact a community group	3.2%	2.9%	3.7%	3.2%	3.0%	5.3%
Posters at voting location	4.5%	5.8%	4.1%	6.4%	3.4%	15.8%
Friends or family	17.0%	21.7%	19.3%	21.9%	13.4%	21.1%
No typical way	7.0%	5.8%	6.2%	5.3%	7.5%	21.1%
None	9.4%	13.0%	11.5%	5.3%	9.6%	5.3%
Don't know	3.2%	1.4%	2.9%	4.8%	2.8%	10.5%
Other	1.8%	2.9%	2.1%	0.5%	2.1%	0.0%

Data Source: CID Voter Messaging Survey
 * All Eligible Voters defined as: Adult citizens

Did your county change the options for how and where you could cast your ballot in the March 2020 primary election?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
Yes	18.7%	17.4%	15.2%	29.4%	17.2%	5.3%
Don't know	37.2%	31.9%	41.2%	32.1%	37.5%	47.4%
No	44.1%	50.7%	43.6%	38.5%	45.3%	47.4%

Data Source: CID Voter Messaging Survey
 * All Eligible Voters defined as: Adult citizens

**Bay Area Region defined as the following counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma.
 line space

Note: Raw counts are below 100 on some responses presenting with small percentages.