

Voter Messaging Survey: Selected Results - Los Angeles County



What kinds of concerns do you have when it comes to casting your ballot in the November 2020 presidential election?						
	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
COVID-19 infection	21.1%	41.1%	17.1%	15.5%	21.3%	7.7%
Long lines	11.6%	11.4%	7.2%	9.6%	14.5%	7.7%
Not receiving ballot	12.4%	14.6%	13.5%	11.0%	13.0%	2.6%
Inaccessible voting location	6.3%	5.7%	6.4%	5.6%	6.8%	10.3%
Finding voting location	5.6%	4.9%	2.4%	3.7%	8.0%	5.1%
Ballot not counted	12.4%	4.5%	8.0%	15.8%	13.5%	7.7%
I do not trust the USPS	6.5%	2.8%	5.2%	7.8%	7.0%	5.1%
Ballot tampering	10.4%	4.9%	6.8%	11.8%	12.0%	7.7%
Don't know how to cast VBM ballot	2.3%	0.8%	2.8%	1.7%	3.2%	0.0%
Uncomfortable voting in non-native language	1.4%	2.4%	2.0%	0.9%	1.3%	0.0%
Other	1.7%	0.8%	0.4%	1.1%	2.6%	2.6%

Data Source: CID Voter Messaging Survey
* All Eligible Voters defined as: Adult citizens

Thinking ahead to the November 2020 presidential election, what would be your most preferred way to cast a ballot?						
	All Eligible Voters*	African American	Asian American	Latino	White non-Latino	Other
Voting in person on Election Day	28.1%	41.5%	15.1%	24.2%	31.0%	23.1%
Voting in person three days before Election Day	10.0%	12.2%	9.6%	9.5%	9.9%	12.8%
Mailing in my ballot	37.9%	25.6%	45.8%	36.3%	40.4%	33.3%
Dropping off my ballot at VC	9.7%	7.3%	14.3%	10.2%	8.9%	5.1%
Dropping off my ballot in Drop Box	6.3%	5.7%	6.0%	7.8%	5.4%	7.7%
Using different voting methods in different elections	1.3%	2.4%	1.2%	1.6%	0.9%	0.0%
None	3.3%	3.7%	4.4%	4.8%	1.9%	5.1%
Don't know	3.3%	1.6%	3.6%	5.7%	1.7%	12.8%

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Thinking ahead to the November 2020 presidential election, what would give you the most confidence that your ballot would be counted correctly?						
	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
Voting early at an in-person voting location sometime in the three days before Election Day	11.6%	13.0%	11.2%	14.3%	9.7%	7.7%
Voting at an in-person voting location on Election Day	31.2%	46.7%	19.5%	25.6%	34.3%	28.2%
Mailing in a ballot that was automatically sent to my home a month before Election Day	20.6%	14.6%	27.9%	19.5%	20.9%	23.1%
Dropping off my vote-by-mail ballot at an in-person voting location, after having that ballot automatically mailed to my home a month before Election Day	8.1%	6.9%	8.0%	9.9%	7.0%	10.3%
Dropping off my vote-by-mail ballot in a ballot drop-off box, after having that ballot automatically mailed to my home a month before Election Day	4.0%	4.1%	4.8%	3.9%	3.9%	2.6%
The ability to track my ballot and confirm it was counted	16.0%	8.9%	16.7%	16.3%	17.9%	7.7%
None	4.1%	2.4%	6.8%	5.3%	3.0%	2.6%
Don't know	4.4%	3.3%	5.2%	5.3%	3.3%	17.9%

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If you vote in person in the November 2020 presidential election, when are you most likely to vote?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
The first week before Election Day, if available	20.1%	10.6%	25.9%	18.6%	22.4%	15.4%
The first weekend before Election Day	22.2%	45.5%	18.3%	20.8%	18.5%	12.8%
The day before Election Day	10.9%	15.0%	12.7%	12.4%	7.9%	15.4%
Election Day	31.8%	19.1%	25.9%	30.1%	38.3%	25.6%
Don't know	13.6%	8.9%	15.9%	17.1%	11.1%	28.2%
Other	1.4%	0.8%	1.2%	1.1%	1.8%	2.6%

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Do you happen to know where to find information on the locations of where to vote in person in your community?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
Yes	62.6%	75.6%	55.4%	56.7%	65.6%	56.4%
No	15.4%	8.9%	20.3%	19.8%	12.7%	12.8%
Don't know	7.9%	5.3%	10.4%	12.9%	4.3%	12.8%
I vote by mail or not at a polling place	14.1%	10.2%	13.9%	10.5%	17.5%	17.9%

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Where do you typically turn to for help with questions about registration or voting procedures, or important election dates?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
County voter information guide	35.2%	48.8%	35.5%	28.2%	37.1%	20.5%
The county website	34.8%	28.9%	34.3%	33.6%	37.8%	23.1%
Vote-by-mail packet	26.5%	19.1%	27.1%	22.9%	30.8%	28.2%
Call in to my county elections office	7.4%	6.1%	5.6%	6.8%	8.3%	17.9%
Advertisements from community groups	5.5%	3.3%	4.4%	5.6%	6.3%	5.1%
Advertisements in the media	9.5%	8.5%	10.4%	5.7%	12.4%	5.1%
Social media	12.2%	5.3%	10.4%	11.9%	0.0%	5.1%
Contact a community group	3.7%	3.3%	1.2%	3.1%	5.0%	5.1%
Posters at voting location	4.6%	3.3%	3.2%	4.2%	5.6%	7.7%
Friends or family	16.8%	9.8%	15.5%	19.1%	17.7%	12.8%
No typical way	5.0%	2.0%	4.0%	3.6%	7.2%	2.6%
None	7.7%	5.3%	7.6%	9.0%	7.3%	10.3%
Don't know	3.3%	2.0%	3.2%	5.6%	1.3%	17.9%
Other	1.4%	0.4%	0.8%	1.1%	2.1%	0.0%

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Did your county change the options for how and where you could cast your ballot in the March 2020 primary election?

	All Eligible Voters*	African American	Asian American	Latino	White Non-Latino	Other
Yes	38.4%	59.8%	30.3%	28.1%	42.5%	33.3%
Don't know	31.2%	18.7%	39.8%	36.1%	28.3%	41.0%
No	30.4%	21.5%	29.9%	35.8%	29.3%	25.6%

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Note: Raw counts are below 100 on some responses presenting with small percentages.